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(A project of LIONS club of Bangalore East)
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B++ accreditation by NAAC

Institutional social responsibility activities in the neighbourhood community in terms of education, environmental issues like Swachh Bharath, health and hygiene awareness and socio-economic development issues carried out by the students and staff during the year.

Many public and educational screening camps were held across the southern districts of Karnataka reaching more than 5000 people. More than 3000 of the screened individuals were referred for a free detailed ENT, audiological, speech & language evaluation & hearing aid distribution for the eligible low-income individuals. A total of 561 hearing aids were donated in the last one year.



Jagriti- is an awareness initiative by the institute, which conducts a series of public education programs engaging the staff & students throughout the year. It focuses on spreading awareness on overcoming the challenges posed by societal misperceptions, stigmatizing mind-sets & breaking myths about the communication disorders through awareness rising &

information sharing by conducting talks, sharing public education flyers & brochures on social media/ TV and Radio interviews.

A unique campaign was conducted on account of International Cochlear Implant Day 2024, aimed at understanding the general public's knowledge about Cochlear implant. The public were educated on various aspects of the device such as name/ utility & candidature





World Hearing Day 2024 was celebrated with a series of events that focused on overcoming the challenges posed by societal misperceptions & stigmatizing mind-sets through awareness & information sharing. A flashmob of 20 minutes duration was conducted reaching more than 1000 people. An awareness talk was delivered at various colleges reaching more than 200 students on changing mindsets related to hearing care.









On account of International Women's Day, an awareness program was conducted for pregnant women & new mothers focusing on speech, language, hearing & feeding development in infants upto 1 year of age. This program aimed to educate and empower pregnant women & new mothers in these crucial areas of infant care.



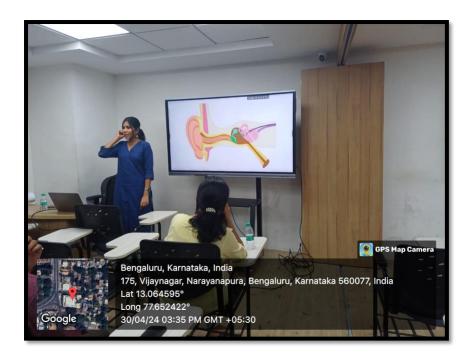




An awareness talk was delivered to the employees of a call center on International Noise Awareness Day 2024 on the theme "Protect your hearing. Protect your health". The focus of the talk was to raise awareness about safe listening practices & the importance of using ear protective devices in loud environments.







A series of awareness programs was organised on account of World voice day 2024 to educate the general public and professional voice users on vocal health among on the theme "Your Voice Matters- Resonate, Educate, Celebrate"





Autism awareness month was observed with an informative session on the co-occurrence of Autism Spectrum Disorder (ASD & hearing loss & its early identification). The session was held for ASHA workers & staff nurses at the Urban Primary Health Care Center. The aim was to raise awareness about the disorder & were provided with insights into identifying symptoms, supporting individuals effectively & fostering inclusive healthcare practices within the community.



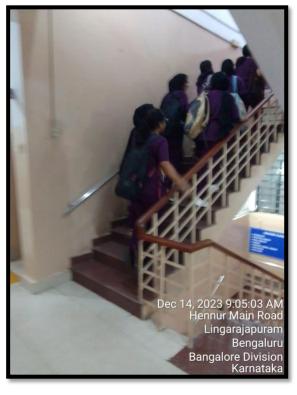






Energy conservation is a critical component in the quest for sustainability and environmental protection. The institute is involved in the reduction of energy consumption through various practices and behavioral changes such as "No Lift Day". Simple actions, such as turning off lights when not in use, unplugging electronic devices were followed.





The institute has adopted a Government Lower Primary School. Through this program it offers support, resources, and opportunities that enhance the educational experience for students. Essential stationary kits & basic crockery items were donated to the school last year. This kind gesture not only benefited the school but also strengthened community ties and enriched the lives of students.

Rashmi. g. Bhat Principal

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